



EverWeb Press Kit

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About EverWeb

Description (100 words)

EverWeb is a fully featured, drag and drop website builder for Mac OS X. With EverWeb, users have everything they need to design a professional website whether they use one of the built in templates or start from scratch.

EverWeb includes built in support for mobile websites, e-commerce, drop down menus, rollovers, HTML5 video and more. EverWeb websites are optimized for website visitors and search engines using the latest in web technologies without any coding on the user's part.

Use EverWeb with one-click publishing or publish to an FTP server.

Description (300 words)

EverWeb is a fully featured, drag and drop website builder for Mac OS X. With EverWeb, users have everything they need to design a professional website whether they use one of the built in templates or start from scratch.

EverWeb's easy to use drag and drop user interface means users can point and click to a beautifully designed website. No coding or experience is needed as EverWeb takes care of everything under the hood. EverWeb's Master Pages lets users design their site once and have changes applied to every page automatically.

Users can take advantage of the latest web building trends with optimized mobile websites. EverWeb automatically redirects mobile users to a specially designed website suited just for them.

For users who want to sell products online, EverWeb provides easy integration with Paypal to offer anything from a simple 'Buy Now' button to a fully featured shopping cart solution.

Set up a simple contact form so website visitors can easily send feedback and comments back to the webmaster.

Easy image sliders, galleries, HTML5 video and audio can be added without any technical knowledge and provide website visitors with a modern website experience.

EverWeb websites are highly optimized for search engines, and to load quickly for website visitors. Using HTML5 and CSS3 markup, EverWeb websites work great on the latest devices and web browsers while also providing compatibility for older systems.

Use EverWeb with one-click publishing or publish to an FTP server. EverWeb's one-click publishing solution includes web hosting and email services and does not require any server configuration. EverWeb automatically configures personalized email

addresses in Mail.app as well. EverWeb standalone costs \$79.95 while EverWeb with one-click publishing starts at \$99.95/year for 2GB of file space.

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New in EverWeb are Master Pages which let users design their website once and make changes that automatically get applied to every page on their site. EverWeb makes website management simple and easy by not requiring users to update every page on their site whenever they need to make a change. Simply create the design once, and apply it to each page of a website. Even more, EverWeb lets users have unlimited Master Pages so they can create Master Pages for different sections of their website.

Users can take advantage of the latest web building trends with optimized mobile websites. EverWeb automatically redirects mobile users to a specially designed website suited just for them.

For users who want to sell products online, EverWeb provides easy integration with Paypal to offer anything from a simple 'Buy Now' button to a fully featured shopping cart solution. EverWeb supports an unlimited number of products and places no restrictions on how much can be sold through a website.

Set up a simple contact form so website visitors can easily send feedback and comments back to the webmaster.

Easy image sliders, galleries, HTML5 video and audio can be added without any technical knowledge and provide website visitors with a modern website experience.

For users that need to add their own code, EverWeb provides an HTML Snippet feature that lets users add virtually anything they can think of to their website. Users can even add custom JavaScript and CSS code if needed to take their website further.

Built in search engine optimization means that EverWeb sites can actually be found online once published.

EverWeb websites are highly optimized for search engines, and to load quickly for website visitors, using the latest in web technologies without any coding on the user's

part. Using HTML5 and CSS3 markup, EverWeb websites work great on the latest devices and web browsers while also providing compatibility for older systems. A large user base provides third party templates, widgets and helpful tips on the EverWeb Discussion Forums - <http://billing.ragesw.com/forum.php>

Use EverWeb with one-click publishing or publish to an FTP server. EverWeb's one-click publishing solution includes web hosting and email services and does not require any server configuration or set up. EverWeb automatically configures personalized email addresses in Mail.app as well. EverWeb standalone costs \$79.95 while EverWeb with one-click publishing starts at \$99.95/year for 2GB of file space.

Key Features

- Drag and drop user interface, no coding necessary
- Master pages
- Mobile websites
- Drop down navigation menus
- Built in e-commerce
- Image Sliders
- Image Galleries
- HTML5 Video/Audio
- Built in Search Engine Optimization
- Social media integration
- Contact Forms
- Google Fonts support
- Password Protection
- One-click Publishing
- Password Protection
- Built in Media browser

EverWeb as an iWeb Alternative

EverWeb is meant to replace Apple's now discontinued web builder, iWeb. EverWeb has a similar interface to make users feel comfortable moving from iWeb to EverWeb.

Users can copy and paste text, images and other elements from an iWeb built site over to EverWeb either from the iWeb application or from their published website.

Our [iWeb to EverWeb video tutorial](#) discusses how to do this in more detail.

EverWeb lets users quickly and easily set up 301 redirects from their old iWeb site to their new EverWeb site. This allows users to retain their current search engine rankings when moving over to EverWeb.

Pricing & Comparisons

EverWeb comes in two versions. A standalone version that lets users publish to an FTP server or to a folder and a One-Click Publishing version that lets users publish to the EverWeb servers.

The **EverWeb One-Click Publishing** version provides all the features of the Standalone version with the addition of;

- Password Protecting pages
- 404 Not Found redirects
- 301 redirects
- No server configuration or set up
- Personalized emails
- Starting at 2GB of file space
- Unlimited website visitors

Price starts at \$99.95 USD/year for 2GB of file space.

The **EverWeb Standalone** version costs \$79.95 USD and comes with one year of upgrades and support. Future upgrade and support plans cost \$49.95 USD. EverWeb licenses never expire and users never lose access to the version they purchased.

More Details

More details about EverWeb can be found at <http://www.everwebapp.com>

Video Tutorials

Promotional Videos

Promo Video: http://www.youtube.com/watch?v=kQmq_Y9bmq8

What is EverWeb Video: <http://www.youtube.com/watch?v=YdJfpk5u8O4>

Video Tutorials

Over 100 minutes of free video tutorials are available for EverWeb users;
<http://everwebapp.com/support/video-tutorials/index.html>

SEO Video Tutorials

A complete SEO Walkthrough Video tutorial is available that teaches users how to get more visitors to their website;

<http://everwebapp.com/seo-for-everweb-video-course/index.html>

Support

Customer Support

We provide 24/7 customer support through telephone (1-888-500-2901) and email. Our email average response time is 1.89 hours. We also have a [discussion forum](#) which lets users interact with other users.

We also provide over 100 minutes of free Video Tutorials and over 200 [knowledge base](#) articles and tutorials on our [blog](#). EverWeb comes with a printable and searchable PDF manual as well.